



# Sponsorship opportunities are plentiful at the market. Join the growing market as a sponsor.

**MARKET MANAGER**

Dear Friend,

Our vendors have created a popular weekly farmers and artisans market in Ocean Pines where you can snag everything from fresh, local produce to quirky homemade crafts.

“The Ocean Pines Farmers and Artisans Market has proven to be good for the community; help us make it even better,” said Market Manager David Bean.

The Ocean Pines Farmers and Artisans Market invites local companies and organizations to sponsor the largest year-round marketplace in Worcester County, Md. Our sponsorship opportunities are designed to generate a large impact for your

company or organization.

Positive outcomes for sponsors are plentiful. In many communities, farmers markets offer the only opportunity for local vendors to connect with customers, and provide the initial seed from which a vibrant market can grow.



Becoming a prominent market sponsor would provide exposure to the residents and guests of the largest residential community in the county.

Additionally, a market sponsorship would showcase your organization or company as a key partner of an ever-growing movement to strengthen the farmers market as a vehicle for community and agricultural viability.

Please take a look at the enclosed sponsorship opportunities. We're eager to work with you. I look forward to speaking with you!

Thank you,

David Bean  
Market Manager  
flavordrizzles@gmail.com



**“THE OCEAN PINES FARMERS AND ARTISANS MARKET HAS PROVEN TO BE GOOD FOR THE COMMUNITY; HELP US MAKE IT EVEN BETTER,”**

**- Market Manager**



# MARKET SPONSORSHIP LEVELS

## **FIRST LEVEL: Foundation Sponsor (\$2,000)**

Benefits to You:

- Dedicated weekly banner placement in market in high-profile position visible to all customers.
- First-level logo presence in monthly email-newsletter, reaching no less than 3,500 people.
- A bi-monthly promoted subject in our social media engagement campaigns, including, but not limited to; Facebook, Twitter and Instagram.
- Company name and logo included in Farmers Market event ads, flyers and press releases
- Special notation on website of sponsorship status.
- A public and thoughtful acknowledgement by Ocean Pines Farmers & Artisans Market organizers, including at our vendor correspondence, publications, social media and on Ocean Pines website.
- A vendor table for the duration of a year at the Market
- One (1) full-page ad in the *Ocean Pines Report*, community-wide quarterly newsletter
- Ten (10) Market tote bags

## **SECOND LEVEL: Harvest Sponsor/s (\$1,000)**

Benefits to you:

- Dedicated bi-monthly vendor booth, and placement in key location throughout the season.
- Dedicated bi-monthly banner placement at market in high-profile position visible to all customers.
- Logo and link on Ocean Pines website.
- Second level logo presence in monthly newsletter, reaching 3,500.
- Every other month promoted subject in our social media engagement campaigns, including, but not limited to; Facebook, Twitter and Instagram.
- A public and thoughtful acknowledgement by Ocean Pines Farmers & Artisans Market organizers, including at our vendor correspondence, publications, social media and on Ocean Pines website.
- One (1) half-page ad in the *Ocean Pines Report*, community-wide quarterly newsletter
- Five (5) Market tote bags

## **THIRD LEVEL: Gem Sponsor/s (\$750)**

Benefits to you:

- Dedicated once a month vendor booth, and placement in key location throughout the season.
- Dedicated once a month banner placement in market in high, profile position visible to all customers.
- Logo and link on Ocean Pines website.
- Third level logo presence in monthly newsletter, reaching 3,500.
- A public and thoughtful acknowledgement by Ocean Pines Farmers & Artisans Market organizers, including at our vendor correspondence, publications, social media and on Ocean Pines website.



# Sponsorship Application

Thank you to residents, guests, local businesses and organizations for supporting the Ocean Pines Farmers & Artisans Market!

Yes, I/we would like to sponsor the market as indicated below:

- FIRST LEVEL: Foundation Sponsor** ..... \$2,000
- SECOND LEVEL: Harvest Sponsor** ..... \$1,000
- THIRD LEVEL: Gem Sponsor** ..... \$750

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

- Check made payable to Ocean Pines Association, Inc is enclosed.
- Please send an invoice.
- Credit Card - print credit card information below:

Name on Card: \_\_\_\_\_ Total Amount to be Charged: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date (mo/yr): \_\_\_\_\_

CVV (3-digit code on back): \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please return completed form to: Ocean Pines Association, 239 Ocean Parkway, Ocean Pines, MD, 21811  
attn: Denise Sawyer. For more information, contact Denise Sawyer, marketing and public relations director at 410.641.7717 ext. 3006 or email [dsawyer@oceanpines.org](mailto:dsawyer@oceanpines.org). Thank you for your support of the largest residential community in Worcester County, Maryland.

