

Communications Advisory Committee Minutes May 19, 2022

In Attendance: Colette Horn, Cheryl Jacobs; Marlene Ott; Jenny Cropper Rines, Debbie Bennington; Josette Wheatley; Josh Davis; Diana Synder, Julie Malinowski, guests: Jack OC today

Minutes from meeting April 21,2022 were accepted

Old business:

- Request for contact information for the social committees was addressed by Colette. Colette has a better understanding of the communications committee simply wanting to be able to reach out to the social chairs to be able to communicate upcoming elections etc. Colette to revisit this request with John. Debbie Donahue has access to the social chair committees email addresses.
- Discussion on the 4PM deadline today for the return of Referendum ballots.
- Cataloging of Historical Items: Jenny, Josette, Julie and Debbie made the first step in going through the boxes. Goal is to be able to safely store and categorize all items with a better storage solution whether in binds, storage units, or a climate controlled environment. Cheryl requested Josette to reach out for approval for several more sessions of cataloging historical items and the possibility of scanning items for public relations.
- Family fun day@Annual Meeting
Family Fun day could be a suggestion to do in the future independent of the Annual meeting. Colette shared we could do the annual meeting in person as well as a hybrid format and confirmed with the attorney this was legally possible. If we have a quorum for the meeting we could have voting occur at the beginning of the meeting. Discussion on incentives to attend the meeting includes \$1000 in gift cards. Diana will send a photo of the wheel

and board that she used for a Worcester County Humane Society fundraising activity. Suggestions were made to have a grand prize as well as smaller increments of gift cards. Verification of voting virtually and proxy is a question for the attorney to review.

- Electronic Signage:
Gary from Philip Signs will be ask to virtually attend next meeting and review his designs/suggestions
- Get out the vote for Election of Board Candidates, discussion on using the vote signs we used previously Julie to follow up.

Respectfully submitted
Debbie Bennington

Next meeting June 16, 2022 @ 10:00 am, virtual