

# Minutes from Ocean Pines Communications Virtual Meeting March 16, 2023

## **In Attendance:**

Cheryl Jacobs  
Marlene Ott  
Steve Jacobs  
Linda Yurche  
Jenny Cropper Rines  
Carrie Morrison  
Cindy Hoffman – Bayside Gazette  
Patty Seidl

Cheryl opened the meeting and requested a motion for an approval of the minutes from our last meeting held on February 16, 2023. Linda made a motion to accept and it was seconded by Jenny Cropper Rines ; all in favor.

## **Old Business**

### Electronic Signage

Cheryl began the meeting by thanking John Viola for his agreement to let staff help us and Josh Davis for his help in publicizing our survey and Linda and Bernie for their participation in drafting the survey. The survey has been published for 3 weeks and Josh will publish the survey on the website after our meeting today.

It became apparent that people do not understand exactly what we are proposing. Initially members thought we were changing all the signs. We have found out that whenever a sign gets changed to electronic, as long as it is on Ocean Pines property it has no impact. That is why we decided to start with the Northgate entrance. Now it does look like there is more than 50% agreement.

Frank Daly had outlined a specific number of things. Current signs were designed in the 70's, we need to get into the digital age. Also, current signs do not give you the flexibility for emergencies. As long as there are signs that we can retrofit, it will not have an impact. We will see when the results of the survey are published.

A local blog criticized us for pursuing electronic signs but in the piece criticized OP video coverage of board meetings, which is ironic.

## Vote Sign Contest

We have talked about getting new signs to help get people to participate. Two seats will be open on the Board this year, Doug Parks and Colette Horn. We have talked about having a contest to develop new signs to help people to get involved in voting. Tom Piatti, who is the chairperson of the Elections Committee, reported that applicants must file by May 10<sup>th</sup>, the election material will go out on Wednesday July 12, and be returned by August 9<sup>th</sup>, counted on August 11<sup>th</sup> be ready for the Annual Meeting by August 12<sup>th</sup>. So if we get the contest advertised and run it through May we will have time to place an order and get signs out before July 12<sup>th</sup>.

Jenny will forward to Cheryl her write-up for the Vote Contest idea which will go out to the Community in May.

## Drone Video

There is no cost associated with this project as it is being done by the Ocean Pines Police. It will create awareness of the Ocean Pines community. The only discussion to date is the weather. Need to capture the Beach Club and Golf Course.

## New Business

### Ocean Pines Day

Diana Snyder and Linda Yurche are working on a new project proposed by the Aquatics Committee which would showcase all the Ocean Pines amenities. A working group has met and a tentative date is set for April 20, 2024. Diana and Linda will be our representatives. Linda has also developed a PowerPoint presentation to assist with presenting but a lot more work needs to be done. It will most likely be in White Horse Park, and it should have a lot of appeal to real estate and new owners to encourage more to get involved by volunteering.

### Annual meeting

Cheryl stated there might not be electronic voting in the next election. Therefore, we must encourage everyone to attend the Annual Meeting on August 12<sup>th</sup>. Steve shared the decision has not been finalized whether electronic voting has been officially ruled out yet by the Board. He will keep us posted.

Marlene and Jenny proposed possibly an attendance incentive for the Annual Meeting could be a monetary drawing or a Swag Bag.

Reminder, Volunteer Appreciation Night is Thursday, March 23, 2023 at 7:00 PM in the upstairs ballroom at the Yacht Club where dinner and drinks will be served.

Steve agreed to touch base with John Viola to see if we are able to sort the Ocean Pines database for members Date of sale. Jenny is pretty sure we can do it internally. We all agreed sending a postcard to members would save cost.

Next meeting is April 20, 2023 at 10am.