

# COMMUNICATIONS COMMITTEE

## MEETING MINUTES, July 15, 2021

In attendance: Cheryl Jacobs; Debbie Bennington; Elaine Brady; Jenny Cropper Rines; Diana Snyder; Marlene Ott; Patty Seidl; Colette Horn; Josh Davis; Julie Malinowski

Approval of Minutes of June, 17, 2021 meeting:

Motion by Debbie Bennington; second by Patty Seidl; all in favor

Old business:

Ocean Pines Academy (hold for Julie)

Resolution C-06: Colette Horn reported our red-lined version will be on the agenda of the Board's next meeting for a first reading

Board election and Annual meeting:

Josh Davis reported on all the print media (interviews with Cheryl & Steve were in Dispatch; Bayside Gazette and the Courier) as well as all of the efforts by our marketing dept.; dedicated web page with language and key dates; 2<sup>nd</sup> candidate forum held with 2 of 4 candidates in attendance with video to be posted today; ballots ready to go out today or tomorrow

Marlene reported on electronic messaging at her real estate office and Shamrock

## New Business:

Cheryl presented language submitted by committee members; Josh displayed Ocean Pines information; decision to modify that to simplify for double sided signs that can be printed and posted by public works; Julie and Josh will work with Eddie Wells and Julie will reach out to Parks & Rec about posting on select kiosks at heavily traveled locations even if just annual meeting date, but definitely will be at North and South entrances.

There will be a dedicated eblast sent to the 8k residents the middle of the week before the Annual meeting.

Julie reported on Ocean Pines Academy history section:

There will be a second panel, moderated by Marlene and Jenny, in connection with the Worcester County History Week, October 10-16, with the panel on Oct. 10<sup>th</sup>, 2-4 pm.

Motion to adjourn the meeting by Marlene, 2<sup>nd</sup> by Jenny. Meeting adjourned at 10:30.

No meeting in August; Next meeting, virtual, September 16<sup>th</sup> @ 10am.