

# COMMUNICATIONS COMMITTEE MINUTES

**Date:** 6-17-2021

**Time:** 10 am

**Committee Chairperson:** Cheryl Jacobs

## **In Attendance**

Cheryl Jacobs

Josh Davis

Josette Wheatley

Marlene Ott

Diana Snyder

Elaine Brady

Debbie Bennington

## **Approval of Minutes**

Meeting – May 20, 2021 @ 10 am, VIA Microsoft Teams

## **Ocean Pines Communications Committee Meeting**

### **Agenda**

#### **Old Business**

- a. Residents Academy Update; History Section Update; Electronic signage update; Town Hall Meeting report out; Review Resolution C-06; Executive Council meeting report out

#### **New Business**

- b. How can we play a role in the importance of voting on our community?

## **Approval of Minutes**

Motion to approve made by Marlene Ott, second by Elaine Brady

## Residence Academy

Josh Davis reported that they would like to re-create the original Town Hall type video, with different speakers and topics. Josh would recommend to outsource the videoing of this task to professional

## History Section

Marlene Ott and John Talbott joined forces and created an amazing documentary while at the Beach Club with the lovely view of the Atlantic Ocean behind them. Marlene suggested to invite Alta Weiss to assist them in the documentary. An invite has been requested.

## Electronic Signage

We have not heard back from the board on how to proceed to date on this topic. John needs to firm up numbers and possibly add to next years budget.

## Town Hall

Town Hall Meeting was a success and a video was created for all to view. Cheryl was a good moderator and was commended by the board for such. There was a motion to submit and the board approved the regulations last night, adopting Worcester County Laws for the rentals within our community.

## Resolution C-06

A review of this document was made to better understand our task to assist the board with issues within our community. A general consensus was made to with no opposition to submit the document to the board for review.

## Strategic Planning committee request

The report out from the Executive Council meeting indicated the Communications Committee was fully prepared and provided information on the requested topics, and additional items provided by other Committee Chairs was shared. There remains a concern about how to fully engage the community to respond once a survey is prepared. The board will review 3 items per categories and work towards a strategic plan to help us be a better community.

Weakness: threats bad weather

Opportunities: Location

Strength: Amenities

## New Business

The committee would like to add discussion how we can play a vital role in the importance of voting and getting involved in our community. What can we do? Voting is August 11<sup>th</sup>, Do we have a budget? We believe we were given a 5 thousand dollar budget, this will be confirmed by Jenny. Postcards were brought up, signs: vote for OPA Candidates, the community boards to express the message, Your VOTE Matters, send it in today.

The committee is being asked to raise the awareness within the community of the August 14<sup>th</sup> General Meeting.

Ideas were:

1. We could add this information on the community Boards
2. Public Works could make signs?
3. Josh Davis could add Banner to the top of the website as well as our Facebook Page, reminding our residence of these important dates and our obligations as residents to improve our community.

## Next Meeting

Next Meeting 7-15-2021 @ 10 am

Motion to adjourn was made at 10:40 am and was passed unanimously.

**NOTE** : The August meeting will be tabled, and we will then meet again on September 16<sup>th</sup>, 2021 virtually.