

Minutes from Communications Advisory Committee Virtual Meeting

June 16, 2022

In Attendance:

Cheryl Jacobs
Marlene Ott
Julie Malinowski
Jenny Cropper-Rines
Josh Davis
Patty Seidl
Audrey Wahl(guest)
Mary Burgess(guest)
Jack Chavez(media)

Added to the agenda: Colette Horn has assumed the liaison position for the remainder of her term, replacing Josette Wheatley.

Marlene Ott made a motion to approve the minutes from the last meeting on May 19, 2022 and it was seconded by Jenny Cropper Rines; all in favor.

Old Business

Colette will get an answer about additional staff time to continue working on the historical items as well as the request for contact information.

Jenny suggested that the request should include electronic storage; Cheryl read her charging document that had been submitted and it was agreed that it covered what was needed. As there appeared to be continuing confusion regarding the need for the contact information, Colette referred to the C Resolution wording for how to formulate a message that would be issued by marketing.

Electronic Signage

Cheryl suggested we put Electronic Signage on the Back Burner for now as additional communication with the representative from Phillips signs is necessary; Cheryl will follow up with him.

New Business

There was discussion about the annual meeting and how people would be assigned a number. The elections committee will be handling this with a 48 hr. registration requirement for virtual attendees. As a result it was determined that nothing further is required to get the quorum. It was recommended that the elections committee contact Tom Piatti, a former president of the HOA at the Parke to learn how they conducted their virtual elections.

Get out the vote for the Board election signs from last year can be reused; Julie showed how she fixed them. Committee agreed we should use signs from last year. Signs are in Julie's hands now. Patty and others offered to help edit and distribute signs when complete.

Collette informed Committee that her Presidency will likely terminate in August and the Presidents column in the Courier will be up to her Successor. Collette is requesting committee's help to come up with topics to support the new President. Committee agreed that her Successor will have their own

opinion on how that is handled so we will address this issue with Successor. As always, committee will be very supportive.

Historical Items

Josh suggested all items be scanned and categorized.

Marlene asked if we have a Police Officer to fly a Drone over Ocean Pines and put the video on our website. Cheryl agreed to generate a Charging Document which includes support, idea and cost and submit document through Colette for approval from the Board before proceeding with an investigation.

Cheryl entertained a motion to adjourn the meeting, Jenny made the motion and Marlene seconded it. Meeting adjourned 10:40am.

Next Meeting July 21st @ 10am, virtual.

Patty Seidl