

## COMMUNICATIONS MEETING

January 27, 2019

Meeting called to order 8 AM

In attendance: Jenner Cropper-Rines, Elaine Brady, Cheryl Jacobs, Sally Todd-Stout, Cheryl Jacobs and Julie Malinowski/Marketing OPA.

1. Update on 50<sup>th</sup> Anniversary
  - a. Completion of Historic Display
  - b. Storage of Historic Items
  - c. Time Capsule
2. Survey
  - a. Finalizing survey results to the board in digestible manner
    - i. Communication and reaching under 55 owners
    - ii. Drainage
    - iii. Board Issues
    - iv. Unkempt Properties
    - v. Upkeep of OP Facilities
    - vi. Mediacom
  - b. Provide results of survey to membership by topic monthly via existing e-blast and newsletter column – Town Hall Forum Format
  - c. Discussion on ways to reach out to younger demographic
    - i. Quick links to e-blast information
    - ii. Additional methods of collecting resident e-mail – short 1-2 question surveys

Meeting adjourned 9:22AM

Next meeting February 21 – 8AM