

## **Ocean Pines Strategic Planning Advisory Committee**

### **April 27, 2023, Meeting Minutes**

#### *Attending:*

Committee Members, Bernie, Becky, Gary, Helen, Rob, Jenny, and our Board of Director Liaison, Stuart.

#### *Old Business*

- Our prior survey was sent to all SPAC Committee members for review and feedback .
- Bernie and John Lynch met with John Viola and Linda Martin to discuss our concerns re: the strategic plan/goals draft.
- Bernie to create a charging document requesting that the BOD consider more stability and continuity on committee liaison assignments. Pending

#### *New Business:*

- Strategic Plan/Goal outcomes – Refer to presentation for final outcomes for each goal. While not “perfect, “ SPAC Committee attendees approved moving forward

#### *Discussion:*

- Publishing Strategic Plan
- Overall: What is purpose of survey – Bernie to look at wording
  - Have things changed/opinions changed
  - Frequency of survey – biannual?? tbd
  - Measuring property owner/resident status of importance and performance
  - Measure of importance of core values – How are we doing
  - Measuring opportunities
- Extensive survey discussion and feedback from Committee members including wordsmithing and revision of questions and format.

#### *Public comment:*

- Rename committee
- GM is aware of the planned new survey, BOD is not.

#### Action Items/Next Steps:

- While a lower priority, Bernie to create a charging document requesting that the BOD consider more stability and continuity on committee liaison assignments. Carry over
- Continue survey discussions, add josh to discussion for survey monkey ( as we get closer)
- Start to give the BOD a heads-up of our plans for another survey
- Start to work with Josh on both loading the survey into Survey Monkey and our Communication plan (to be done through Liaison request)
- Discussion on renaming committee
- Next Committee Meeting Date is TBD.