

Ocean Pines Strategic Planning Advisory Committee

August 24, 2023 Meeting Minutes

Attending: Bernie M., Becky CF., Wes B., John Traveling, Helen, J., Rob, K., Stuart L., our Board of Director Liaison

Old Business

- Bernie to create a charging document requesting that the BOD consider more stability and continuity on committee liaison assignments. Pending.

New Business:

- Thank you Jenny Cropper-Rines for your committee service!
- Property survey - Review of objectives
 - Overall property owner satisfaction , what's important to community, how are we doing, gauge performance on core values, feedback on key issues /opportunities

Discussion: Review of survey -

- #5, #6 – enforcement of covenants added
- #7 – core values , transparency added
- # 8 some additions:
 - Street name/ signs - wording
 - Collaboration – add
 - Disaster plans – change wording (Helen expressed interest to review OP disaster plan)
- Increase in dues – change wording
- #11 – add fitness center
- Survey response –Hoping for a minimum of 1,000 responses and hopefully more.

Action Items:

- Bernie to request orientation meeting with new BOD members to review previous survey results and strategic plan (complete scheduled for 9/26
- Request BOD review and approval of survey (Stuart-complete)
- Need to recruit 1 -2 new committee members (strategic planning experience preferred).
- Disaster plan link to be sent to committee members (complete)
- Bernie to request Josh's support to review new survey and help with Communication plan