

AMENDED, November 17th

COMMUNICATIONS COMMITTEE ANNUAL REPORT 2023

<u>Name</u>	<u>Date appointed</u>	<u>Term</u>
Cheryl Jacobs, Chair	12-1-2018	2nd
Carrie Morrison	07-27-2025	1 st
Jennifer Cropper-Rines	04-23-2014	1 year extension
Marlene Ott	03-20-2021	1st
Patty Seidl	07-06-2019	2nd
Diana Snyder	07-06-2019	2nd
Linda Yurche	11-19-2022	1 st
Debbie Bennington	6-17-2023	1st

Section II. SUMMARY OF MAJOR ACTIVITIES DURING REPORTING PERIOD.

1. At request of the Board, developed and administered community survey to determine interest in electronic signage
2. Provided feedback to multiple community questions regarding electronic signs
3. Working with Strategic Planning Committee introduced “Attitude of Gratitude” campaign to record good deeds of friends and neighbors
4. Developed own Teams group call linkage, alleviating need for staff work to conduct monthly meetings virtually.
5. Joined and worked with additional work group project for Community celebration/seasonal kickoff
6. Worked with local newsprint reporter to disseminate work of committee
7. Proposed incentives for attendance at Annual meeting to meet quorum requirement
8. Developed in-house survey amongst community members regarding knowledge of annual meeting purpose of quorum; shared with Board liaison
9. Reached out to other HOA’s in effort to learn ways to broaden communication
10. Communicated delayed ballot issues to Board and Elections Committee Chair
11. Filled committee vacancy
12. Promoted Candidate forum through multiple forums

Section III. PROBLEMS ENCOUNTERED AND ASSISTANCE REQUIRED.

1. Electronic signage/ Directors
2. General Manager

Section IV. REQUEST FOR ITEMS TO BE CONSIDERED FOR INCLUSION IN THE NEXT OPA BUDGET. CHAIRPERSONS SHOULD CONSIDER IMPACTS ON THEIR COMMITTEES RELATING TO THE OPA COMPREHENSIVE PLAN.

1. \$60,000 for conversion of 3 additional signs to electronic
2. \$1,000 for contest in connection with OP Day

Section V. RECOMMENDATIONS FOR BOARD ACTION.

1. That the Board continue periodic Town Hall meetings for community involvement
2. That the Board budget funds to convert North Gate sign to electronic