

COMMUNICATIONS COMMITTEE ANNUAL REPORT 2022

Section I. COMMITTEE MEMBERS AND STATUS OF TERMS.

<u>Name</u>	<u>Date appointed</u>	<u>Term</u>
Cheryl Jacobs, Chair	12-1-2018	2nd
Carrie Morrison	07-27-2025	1 st
Jennifer Cropper-Rines	04-23-2014	1 year extension
Marlene Ott	03-20-2021	1st
Patty Seidl	07-06-2019	2nd
Diana Snyder	07-06-2019	2nd

Section II. SUMMARY OF MAJOR ACTIVITIES DURING REPORTING PERIOD.

1. Town Hall Meetings, Moderate
2. Virtual Resident's Academy/History section cataloging
3. Election ballot issues brought to attention of Administration
4. Election signs community wide advertising election vote and annual meeting
5. Social media and newsprint
6. Electronic signage work with County and vendor
7. Drone video of community
8. Executive Council participation
9. Referendum voting stimulation
10. Consultation with Strategic Planning survey presentation
11. Family Fun Day recommendation for annual meeting attendance
12. Suggested topics for President's newspaper articles
13. Proposal for Meet & Greet Town Hall type presentation of amenities
14. Filling vacancy

Section III. PROBLEMS ENCOUNTERED AND ASSISTANCE REQUIRED.

1. Electronic signage/ Directors
2. General Manager
3. Strategic Planning survey assistance for electronic signage

Section IV. REQUEST FOR ITEMS TO BE CONSIDERED FOR INCLUSION IN THE NEXT OPA BUDGET. CHAIRPERSONS SHOULD CONSIDER IMPACTS ON THEIR COMMITTEES RELATING TO THE OPA COMPREHENSIVE PLAN.

1. \$2,500 for advertisement, etc. for annual meeting to generate attendance
2. \$1,000 for additional vote signs
3. \$ 500 cash prizes for vote sign design winners

Section V. RECOMMENDATIONS FOR BOARD ACTION.

1. That the Board continue periodic Town Hall meetings for community involvement
2. That the Board budget funds to convert North Gate sign to electronic