

Minutes from Ocean Pines Communications Virtual Meeting November 16, 2023

In Attendance:

Cheryl Jacobs
Debbie Bennington
Linda Yurche
Marlene Ott
Carrie Morrison
Elaine Brady
Patty Seidl

Cheryl entertained a motion to accept the minutes from our last meeting held on October 19, 2023 and it was seconded by Linda; all in favor.

Old Business

Drone Videos

Marlene will continue to follow-up with Josh on this initiative.

Electronic Signage

Elaine has agreed to add this to the agenda at the Board Meeting for this Saturday and will ask for four Electronic Signs. We will ask the Board to start with one sign at the North Gate and follow-up with three more signs later on. They will be placed at All the entrances to Ocean Pines. It will be the same message on one side. Two of the larger signs will have the map, at the Northgate and the Community Center area. The signs have to be on Ocean Pines property. The primary goal at this point is to get them on board right now. The golf course is a revenue source and is another great location for the electronic sign. We do have pictures of the signs from the Graphics Department for the meeting along with the proposal per Elaine. The sign will look exactly like what is there now only digital, black and white. Elaine has a list of advantage talking points. The Board will have to agree with the budget of approximately \$60,000 total for 3 additional signs. The \$20,000 for Northgate sign will probably pass as an unbudgeted item. The meeting is at 9:00 a.m. on Saturday at the Ocean Pines Golf Course.

Ocean Pines Day

We have partnered with the Ocean Pines Chamber and will get more exposure and help with logistics. Target date is April 20, 2024. Some food truck vendors have already been secured. More volunteers are needed. Next meeting is Monday, November 27, 2023 in the Community Center. Rain date for OP Day is April 27, 2024 in White Horse Park.

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Annual Report

The Annual Report has been completed but will be amended to add \$60,000 in next year's budget for 3 additional signs.

New Business

Resolution C-06

We did a complete rewrite in 2021 and the committee all agreed we are good with it the way it stands.

Linda made a motion to send it to Lora as it stands and Marlene seconded.

Vacancy

This is Cheryl's last meeting and she encourages anyone who is interested in her position to apply. The committee all thanked Cheryl for her service. Patty nominated Linda Yurche to replace Cheryl for Chairperson and Debbie seconded Linda's nomination. Linda agreed to become Chairperson.

Next meeting is December 20, 2023 at the Pines Public House at 11:30 a.m.

Carrie made a motion to adjourn the meeting and Linda seconded.

Patty Seidl