

Minutes from Ocean Pines Communications Virtual Meeting

February 16, 2023

In Attendance:

Cheryl Jacobs
Marlene Ott
Steve Jacobs
Linda Yurche
Jenny Cropper Rines
Patty Seidl

Cheryl opened the meeting and requested a motion for an approval of the minutes from our last meeting held on January 19, 2023. Linda made a motion to accept and it was seconded by Jenny Cropper Rines ; all in favor.

Old Business

Electronic Signage survey is now live. Cheryl provided Gary from PHILLIPS SIGNS an update on our progress. Josh will run survey for 3 to 4 weeks providing updates along the way. Concern that appearance of the sign might not be clear to the community were raised.

Vote Sign Contest

The committee discussed the Vote Sign Contest. Josh will post the contest once completed in our newsletter for whoever elects to respond, we will consider all. Perhaps solicit a gift card or prize if we select their sign. Cheryl suggested an OP Swag Bag. We might get more response from kids rather than grownups if we were to alert the schools through Debbie Donahue.

Jenny will email Cheryl to create a post and an article for the newsletter to obtain artwork for this. We will need a deadline for this, (May 15th) the vote signs should be out before the annual meeting. Possibly at the same time the ballots go out. Steve suggested putting the signs out most likely late June, early July. Cheryl will check for specific dates. Maybe we can tag Worcester County Schools. Money is allocated for 50 signs for this year. The committee will select the winner.

Drone Videos

Marlene has not heard any update from Ricky Kerrigan to date. Marlene will continue to follow-up.

New Business

Cheryl attended a meeting along with member Diana Snyder who has been involved in assistance with fundraising activities.

There will be representatives from other committees, probably not in this year's budget. Perhaps maybe in the Fall or next year. Unfortunately there is this overall pervasive negativity in the community but we could share all the nice amenities and Linda has agreed to join this subgroup. Jenny suggested may be able to piggy back onto a celebration that is already planned by another committee as an incentive to increase attendance, etc.

Linda suggested there is value in events that would showcase the positive to make people more aware of the advantages of living in Ocean Pines. Cheryl shared once the location is determined we can have people there to educate everyone on what OP has to offer. More than likely a Fall event or possibly next year.

There is a new newspaper reporter, her name is Cindy Hoffman. Cheryl sent Cindy a thumbnail sketch of what we have planned for this year.

Marlene shared that the Education Committee of Realtors will be doing a Continuing Education Class, for credit educating the community of Ocean Pines to include rules, regulations, dues, etc.

Cheryl shared that there is a **Children's Theatre in Ocean Pines** which many of us were not aware of.

Linda discussed the need for better demographics to help us communicate better based on age groups. People are reading the newspapers. The quest on how to better communicate is ongoing.

Cheryl asked for a motion to adjourn the meeting; Marlene made a motion to adjourn; Jenny seconded. Meeting concluded at 10:45am.

Respectfully submitted
Patty Seidl