



Ocean Pines Strategic Planning
Advisory Committee
April Monthly Meeting

4/27/23

Agenda

- Roll call/additional agenda items All 9:00-9:10
 - Becky volunteered to take minutes
- Review Action Items from last meeting
 - Follow-up on strategic plan outcomes John/Bernie 9:10-9:25
 - Charging document-Liaison continuity Bernie 9:25-9:30
 - New Survey Becky/All 9:30-10:10
- Public comments/open discussion All 10:10-10:20
- Recap Action Items Bernie/All 10:20-10:25
- Next Meeting-May 25 ?? Bernie/All 10:25-10:30
 - Volunteer to take minutes
- Adjourn All 10:30

Follow-Up On Strategic Plan-Outcomes

Goal #1-Achieve a strong and sustainable financial position.

Outcome-Continue to maximize Ocean Pines homeowner value.

Goal #2-Address infrastructure through investment, renovation, and maintenance.

Outcome-to maintain and renovate all Ocean Pines assets. Key investments over the strategic plan horizon with target fiscal year start dates are:

- a. New Fire Station-2024/2025
- b. Racquet center building-2025/2026
- c. Golf course irrigation system-2025/2026

Follow-Up On Strategic Plan-Outcomes

Goal #3-Maintain high level of safety.

Outcome-Increase investment in people and capital to maintain current high safety levels.

Goal #4- Engagement with the community

Outcome-Maintain and improve upon the current high homeowner customer satisfaction level.

Goal #5-Support leadership training and development

Outcome-Increased investment in people to improve cross training, drive operational efficiencies and provide seamless succession plans for key positions.

Feedback ?

Next Steps ?

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| Becky/All | 9:30-10:10 |
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Previous Survey Objectives

To obtain input and insights from OP Property Owners on a long-range plan for Ocean Pines

1. Overall satisfaction
2. What is most important to OPA owners and how is OPA doing
3. Importance of core values
4. Feedback on key issues and opportunities

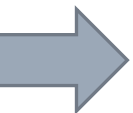
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Appendix

Ocean Pines Strategic Plan

Vision, Mission, Goals and Core Values

Vision: Ocean Pines will be a premier resort and residential community, committed to exceptional safety, value and quality of life, while welcoming and embracing residents and visitors of all ages, ethnicity, economic status, and interests.

Mission: Ocean Pines will provide quality governance, public services and five-star amenities necessary to keep the community an attractive, affordable, safe, sustainable and enjoyable place to live and work.

Goals:

1. Sustain strong financial position
2. Maintain and enhance infrastructure, community appearance and current amenities
3. Maintain high levels of safety
4. Foster a sustainable and engaged community, driven by our core values
5. Support leadership training and development

Core Values: Integrity, Accountability, Collaboration, Respect, Sustainability and Transparency