

Minutes-Strategic Planning Advisory Committee For 5/26/22 May Monthly Meeting

Attending:

- Helen Johnson, Jenny Cropper-Rines, Rebecca Colt-Ferguson, Rob Keesling, Bernie McGorry, Gary Miller, and Frank Brown. Josh Davis from the OPA Staff and Amy Peck-BOD Liaison were also in attendance.

Discussion:

- Reviewed the Committee's 2022 Plans and timing.
- Reviewed the final recommended revised Vision, Mission & Goals.
- Next steps will be to have a 2nd BOD work-session to review our recommendations.
- Spent the majority of the meeting fine-tuning the wording on the goals.
- We also discussed that we are an advisory committee and should focus on the strategic planning process but rely on the experts to build out the specific actions and KPI's (Key Performance Indicators).
- Also discussed including Committee Chairs in the 3rd BOD work-session.
- Also discussed including Dept. Heads, if possible, at the 3rd BOD work-session.
- We reached consensus that OPA needs to continue to do a better job communicating amenity performance. including both results vs. budget but also from a profit and loss (P&L) standpoint.

Action Items:

- Amy to work with Colette on scheduling our 2nd BOD work-session to review our recommended vision, mission, and goals.
- Bernie to develop BOD presentation which would also include our recommendation for the 3rd work-session
- Bernie requested Committee Members work on actions for our specific goals, primarily just to show the BOD examples of what some actions could be for each goal. Please try to complete in the next two weeks (by 6/10). You can simply send an email with your recommended actions for your specific goal that you were assigned. I may have this wrong, but I believe we assigned:
 - Frank to work on 1st goal regarding sustaining strong financial performance.
 - Gary and Rob to work on 2nd goal regarding infrastructure, current amenities, and community appearance.
 - Bernie and Wes to work on actions for safety goals.
 - Helen and Becky to work on 4th goal regarding values, sustainability, etc.
- Our next committee monthly meeting is scheduled for 6/23 at 9:00 AM. This will again be a hybrid meeting. Please mark your calendars or advise if you have a conflict.

