

June 16 Strategic Planning Advisory Committee/BOD Work-Session Recap

Attendees:

- Colette Horn, Amy Peck, Frank Daly, Doug Parks, Rick Farr, John Viola, Frank Brown, Jenny Cropper-Rines, Rob Keesling, Helen Johnson, Josh Davis, Bernie McGorry

Discussion:

- Much discussion centered around the recommended updated Vision statement and the use of the word residential vs. resort. Majority consensus was the word resort needs to remain even if worded as resort style.
- Recommended enhanced Mission Statement was similar to current and was approved.
- Goals were approved with one wording exception. For Goal #4, it was recommended that we explore alternative wording for “Value Driven. “ In addition, while it was helpful to tie current committees to the rationale for the goals, this should not be a formal alignment or future policy change.
- Another description for the recommended goals could be guiding principles or strategic imperatives.
- The recommended process and plans for our next work-session which will focus on Action Planning were approved.

Next Steps:

- The SPAC Committee will discuss and recommend a revised Vision Statement for BOD review and approval the week of 6/27.
- The SPAC Committee will review the wording in Goal # 4 with regard to “value driven” and recommend alternative wording. We will target completion of this for the week of 6/27 and will forward to the BOD for approval.
- We will work Amy and the BOD to schedule the next work-session on Action Plans to include BOD, John, OP Dept. Heads, and relative Committee Chairpersons. We will target this meeting to occur late July/early August.