

Ocean Pines Strategic Planning Advisory Committee

September 28, 2023, Meeting

Attending: Wes, John, Gary, Bernie, Stuart, and guest John Latham

Old Business:

- All action items from the previous meeting were completed. Refer to presentation for detail

Discussion: Communication Plan for Survey

- Go live with survey will be week of 10/9. Only minor exception is inclusion of survey article and link included in Ocean Pines Quarterly Newsletter where electronic copy will be sent out the week of 10/2
- Need volunteers to help with survey distribution, collection and entering data
 - Gary offered to distribute hard copy surveys to the 3 locations
 - Gary offered to help where needed. For now, we will have John distribute reminder cards to all locations
 - Wes offered to help input hard copy survey data and will provide availability dates to do so
 - We could still use help in checking on/collecting hard copy surveys as well as entering hard copy survey results. We could also use a volunteer to send out survey link to all committee chairs and OP community clubs
 - We will need to coordinate between Josh, Bernie and volunteers when printed materials are available
 - Stuart suggested talking to Postmaster to see if there was any way that we can distribute reminder cards in mail for low/no cost
 - John Latham offered to push out survey to his network

Action Items:

- Helen, Rob, and Becky to respond to request for volunteers if available
- Bernie to coordinate communication to committee volunteers of printed materials
- Bernie to check with postmaster regarding distribution of reminder cards