

**Minutes of Aquatics Advisory Committee**  
**June 21, 2023**  
**Ocean Pines Library**

**Present:**

Gary Miller – Chair, Maria Lawrence, Steve Ransdell, Nancy Radke, Stuart Lakernick - Board Liaison

**Guests:** Cindy (Bayside Gazette)

**Call to Order**

The meeting was called to order by Committee Co-Chair, Gary Miller at 3:00 P.M.

**Approval of Minutes**

Minutes from the May meeting were approved without amendment.

**New Committee Member:** Nancy Radke

**Public Comments:** None

**Chairman Comments:**

Answers to questions posed to GM

- Classes will not be moving to the outdoor pools this summer due to Life Guard Shortage
- Currently, residents do not have to show their resident card to enter the pools. Short-and-long renters are afforded the resident rate. These policies are long standing. Requiring residents to present resident cards would require a directive from management and the Board.

**Old Business:**

Discussion of Life Guard Shortage, suggestions included:

- Using Social Media to get more people interested in becoming guards.
- Developing a formal retention program
- Offering a “Refer a friend” bonus
- Offering a “Sign-on” bonus
- Long-term idea – Begin discussions of Developing a Formal Career Development Program in cooperation with Beach Patrol and Community College
- Offer an automatic pay raise for each year returning
- Board Liaison, Lakernick suggested that another option is to outsource the Lifeguards to a local company that supplies guards to other pools/communities

**New Business:**

- Chairman shared a table recapping pool memberships sold and income from those sales
  - New couples rate does appear to have a positive impact on Aquatics revenue
  - Family Memberships did decrease, but total membership sales were up
  - Overall revenue for Aquatics increased
- New meeting time for committee will be 2<sup>nd</sup> Monday of each month at 10am in the Administration Building Conference room. They will be hybrid.

- Developing a short term membership option so families that have visitors can purchase a 1-2 week membership and not have to pay the daily rate.
- Discussion of on-going safety issues, (steps at Swim and Racquet Club Pool, crack outdoor surface at Sports Core Pool)
- Recommendation of a Pool Tour by all Committee members to assess need for safety improvements

**Next Meeting:** July 10, 2023 at 10:00 AM in the Administration Building Conference room

Meeting Adjourned at 4:42 PM