

Clubs Advisory Committee Meeting
Ocean Pines Board Room-Administration Building
April 15, 2010
Final Minutes

The Clubs Advisory Committee Meeting was opened at 4:10pm

Present: Yale Marcus, Sandy Reifsnnyder, Pat Beisler, Ellen Spataro, Bill Wentworth, Carol Ludwig, Board Liaison John McLaughlin

Absent: Jim Yates, Audrey Wahl, Diane Baker

Guest : Bill Rakow, Brandy-Yacht Club Staff

Food & Beverage Service Management: Joe Reinhart

WELCOME: Bill Wentworth welcomed all and introduced the newest committee member, Yale Marcus who brings extensive experience in the food and beverage operations as well as knowledge of the renovations f&b establishments

- **PUBLIC COMMENTS:** Bill Rakow requested to do his public comments at a later time
- MINUTES OF 3/16/10 MEETING** – Approved with corrections to attendance and The correct spelling of Yale’s name.

Old Business:

1. There was a discussion regarding the Clubs Committee recommendations that were sent to the Board of Directors and that there had been no response. After some questioning and reasoning, it was pointed out that there may have been a gap in communications due to the absence of the Executive Secretary and the procedure of forwarding emails to the Board of Directors. It was decided that CAC recommendations will be sent directly to the individual Board member’s email address in the future by the Secretary to the CAC. The DRAFT minutes will be sent to the committee only, then finals sent to OPA PR/Marketing and GM after their approval at the next meeting.

Report from Food & Beverage Service Management

1. The YC had a great Easter Buffet which was well attended.
2. Taco Tuesday will begin in late May
3. Joe is working with Public Works on a schedule for moving kitchen equipment from the YC to the Country Club in a timely manner to insure that the CC is ready for business during the YC renovations. After some discussion, it was suggested that Parks and Recs be requested to stop scheduling clubs that meet at the Country Club during August in order to let Joe R. and Public Works the freedom to prepare for moving operations.
4. Joe is investigating placing KENO machines at the Yacht Club for another source of revenue. There is not cost to the YC, as the State takes care of installation, communication needs and gives a percentage of intake to the venue provider, in this case, the Yacht Club/OPA. The majority of Clubs Committee members encouraged Joe to proceed with this idea.
5. The committee reviewed earlier suggestions regarding:
 - a. an hourly rental for Business meetings at the YC and or CC with Catering as an option. Joe R. already does this.
 - b. Theme parties at YC with support of Community Groups. Joe R. like this idea and scheduled a meeting with Teresa Travatello PR/MKTG to get it in place

- ***Is there a different rate for a function/wedding at the Country Club
- c. Providing a different rate for function/wedding at the Country Club to possibly draw more business of less formal affairs---Joe R. already does this.

Recommendations: None-though there was a great deal of discussion regarding the status of Changing plans/bids to renovate/tear down/remodel the Yacht Club. Not only Joe R. but CAC Chair Bill Wentworth and committee members should be kept in the communications Especially those proposals/plans that involve the interior design/personality plans of the The Yacht Club.

Public Comments: Bill Rakow requested that Brandy leave the meeting then shared some information on the progress of plans/bids For Yacht Club renovations. Bill also reviewed CAC recommendations to the Board of Directors, shared his opinions, and reiterated that not all recommendations/suggestions from committees are addressed at the Board table depending on whether the recommendation is pertinent or of value to the agenda preparer.

New Business

1. Committee Members toured the upstairs area of the Country Club to get an idea of what is needed to bring it up to efficiency and County code. Again, the concern is the timing in the availability of Public Works to get the work done in a timely manner for Joe to smoothly move F&B operations to the Country Club.

Next Meeting is scheduled for May 20, 2010-- 4:00pm at the Yacht Club
Meeting adjourned at 5:15pm.

Respectfully submitted by
Carol Ludwig, Secretary