

**Clubs Advisory Committee Meeting
Ocean Pines Yacht Club
August 18, 2011
Draft Minutes**

The Clubs Advisory Committee Meeting was opened at 4:00pm

Present: Diane Baker, Bill Wentworth, Eileen Spataro, Carol Ludwig, Mary Ann Whitcomb, Sandy Reifsnyder, Audrey Wahl, Jack Ferry

Food & Beverage Service Management: Joe Reinhart

Absent: Pat Beisler, Pete Gomczak-Board Liaison

Guest: Les Purcell

WELCOME: Bill Wentworth welcomed all. Minutes from May 2011 approved.

Public Comments-None

Report from Food & Beverage Service Management- Joe reported the numbers for July 2011 are looking better than June with revenue up \$66,000 over 2010 and expenses were down \$17,834. Joe mentioned that June was down due to staffing expectations for new expanded seating, and of course, banquets were down due to no accepting of reservations for possible renovations. Joe has a big wedding this month and every Saturday in September and October are booked events. Mary Ann asked about the bar and plans to serve crabs in the tiki bar area. Joe reported that they ran out of money to provide it this year, but will work towards it.

New Business:

*We discussed that in the future when facilities will be updated due diligence will keep the focus on long term and well planned decisions.

*The Beach club numbers were reviewed and the net for July 2011 was \$60,360. We will start reviewing the financial reports for the Beach Club and identify the level of input that should be expected from the Clubs Committee regarding the Beach Club, the Country Club and input regarding Ocean Pines catering procedures.

*It is appropriate to encourage and to pump up renting of the Country Club or the Community Center for events. This is not a competitive situation for the Yacht Club but an opportunity to offer more services to fill a wider range of requests to parties of different sizes and budgets.

*We need to advertise that we have an opening on the CAC to fill the opening created by Bill's election to the Board of Directors. Carol will ask Teresa Travatello to advertise and have them contact her. With the unanimous agreement of committee members and the approval of the Board of Directors, Carol Ludwig will assume the Chairmanship and Mary Ann Whitcomb has graciously assumed the responsibilities of Secretary, taking and preparing the minutes and will also gather and prepare financial reports.

*Teresa Travatello, OPA PR/Mktg. Executive will be invited to CAC meetings and asked to share the processes being used to further advertisement and awareness of our amenities.

Old Business:

*It was again identified clearly that controlling the entrance to the Yacht Club pool is not under Joe's area of responsibility, and that some relief from the thieves who are observed entering without proper admission will come when the wrist band procedures are instituted to identify paid swimmers.

*We clarified that when discussions take place at CAC meetings that the opinions of the members will be respectfully included in the minutes. Recommendations that are agreed upon by the Committee will continue to be identified and recorded as such.

We thanked Bill for his expert service with 5 years on the clubs committee and are proud of his election to the Board of directors.

The Clubs Committee will keep our meetings on the 3rd Thursday at 4:00pm—next meeting is September 15, 2011 at the Yacht Club.

Minutes respectfully submitted by

Carol Ludwig-Secretary at the time: -)