

**Clubs Advisory Committee Meeting
Ocean Pines Yacht Club
Final Minutes January 19, 2012**

The Clubs Advisory Committee Meeting was opened at 4:05pm

Present: Carol Ludwig, Jack Ferry, Audrey Wahl, Les Purcell, Pat Beisler, Diane Baker, Ellen Spataro, Sandy Reifsnnyder

Absent: Mary Anne Whitcomb

Pete Gomsak, CAC Liaison

Guests: Nancy Powell - Ocean City Today

Public Comments: None

WELCOME: Carol Ludwig welcomed all.

Minutes: The November 17, 2011 minutes were corrected and approved.

Old Business:

1. Review of Financials
2. Update Committee Member Appointments/Term Dates -Pat Beisler's application received by Carol and will go to OPA Board for approval at their February meeting.
3. Golf Operations: Verified overview of Casper's operations and that the Country Club/Tern Grille is part of the Clubs Committee Tasking.
4. P&R and Marketing are taking over 3 Marquees on Ocean Parkway for advertising for the Yacht Club and Country Club
5. Discussion re: Catering at the Yacht Club and Country Club and concepts for catering at both venues. Possibly, the Yacht Club is viewed as the primary venue and the Country Club as the secondary venue. The Country Club also serves and advertises events and outings for the Golf Community as well as successful "non-golf" social gathering events. There was also a discussion regarding the use of plastic soup spoons at YC catered events. Carol will ask about this.
6. We also, again, discussed whether these two facilities are amenities or businesses. The task of the Clubs Committee is to support and encourage the use of the Beach, Country and Yacht Clubs by residents as well as drawing customers from the surrounding communities.
7. The Beach Club- It is a GREAT SPACE, but it definitely needs updating or replacement
8. The CAC, in general, supports the tear down and rebuild of both the Yacht Club and Country Club. One committee member would like to further explore the remodeling one of the venues. Carol encouraged all committee members to become familiar with the concepts being presented by Bob Thompson, GM by attending the upcoming Town Hall meetings. This will assist the Committee with proving valuable input in the future.

New Business:

1. Re: Yacht Club - The committee would like a breakdown of financials for specific nights. i.e. individual financials each for Friday, Saturday and Sunday. Carol will pursue the best avenue for obtaining this information, as it is not part of Art Carmine's area of responsibility. This will give insight into customer services, and will provide insight as to the decisions made regarding the Yacht Club operation.
2. Suggest moving couches out of Java Bay Cafe on Fridays, in particular, for more table space

to enable more people to dine.

3. There should be a better system for turning over tables (particularly on Friday nights). Customers should not be seated at tables without ordering food or drinks, especially when there are people waiting for table. Is charging a small cover charge for table seating a possible solution? When tables are pushed together for large parties, they should be separated as the group gets smaller.
4. There is still a need for training servers and a training program is apparently in progress.
5. Carol met with Teresa Travatello, OPA PR & Marketing Executive, and was provided a copy of the new Yacht Club Menu, the updated tent cards, February Calendar and the existing survey cards. She also provided the new Golf and Country Club Upcoming Events” Flyer.
6. Teresa has asked the CAC for input/suggestions regarding a new survey cards which will be updated in near the future.

The Meeting was adjourned at 5:25pm. Next meeting is date is a conflict with the OPA Volunteer Appreciation Event and Carol Ludwig will be out of town for two weeks, so an adjustment will be discussed via email.

Minutes respectfully submitted by

Respectfully submitted,
Sandy Reifsnyder
Clubs Advisory Committee