

**Clubs Advisory Committee Meeting
Ocean Pines Association Board Room
August 20, 2009
Minutes**

The Clubs Advisory Committee Meeting was opened @ 4:05 PM

Present: Diane Baker, Pat Beisler, Jack & Mary Ferry, Carol Ludwig, Sandy Reifsnnyder, Ellen Spataro, Bill Wentworth, Jim Yates

Absent: Audrey Wahl

Food & Beverage Service Management: Larry Wilgus & Joe Reinhardt

Board Liaison: John McLaughlin

- **WELCOME:** Bill Wentworth welcomed all.

- **PUBLIC COMMENTS:**

There were no public comments.

- **MINUTES OF JULY MEETING:**

Bill reminded all that the recommendation from the 6/16/09 meeting should be added to those minutes, and the minutes of the July meeting were accepted.

- **Report from Food & Beverage Service Management**

Joe R. presented Yacht Club Second Season plan, including the hours of operation and the specials planned. Publicity will begin at Labor Day. Current specials are popular and getting good responses. Some key employees will be leaving due to student time of year and military deployment, so there will be new hires. There is a strong line-up of Entertainment for this weekend. Tables are sold out. Monday nights are "burger night on the docks", weather permitting.

- **Old Business-**

1. Bill asked about the fact that with so many of the OPA amenities in need of repair, where does the Yacht Club fall into the priority. John McLaughlin stated that safety issues will come first, such as at the Swim and Racquet Club, then everything else will fall in order of the most imperative, such as the Beach Club parking and restrooms, etc. The new concept for the Yacht Club is an overall project, but there are some things that must be done.
2. Bill asked about the rest room plumbing issue at the Yacht Club. Joe R. called in a plumber after a back up and also had the building snaked and traps cleaned. After the second plumber became necessary, everything is working properly and the men's room ceiling has been repaired. We now have a maintenance agreement with the plumber including regular check-ups.

- **New Business-**

1. Financial reports-July 2009 shows improved profits over June, but the June weather may have been an issue. Joe R. pointed out the good and bad parts of the budget, but much of it was in line or under on expenses. Joe also explained the rental fee under revenues as the new charges he instituted which address a fee for the request of his involvement in the actual wedding ceremony.
2. Joe R. reported the plans are in the works to shift operations to the Country Club on or about Labor of 2010 due to the planned renovations at the Yacht Club which will take at least six months.

****Based upon current guidance, Joe is not scheduling any events in after September of 2010.**

Recommendation to the Board of Directors:

It is imperative that the Board keep current on the scheduling of the Yacht Club renovations in order to efficiently instruct the move of operations to, and then from, the Country Club in the most realistic time frame to capture all possible revenue from weddings and banquets.

There are two bookings beyond the current scheduled time frame. **

3. Tern's Grill is turning around and losing less than last year.
4. The Bar image will be addressed with the renovation plan and with the input from Joe and The 10 Year Plan committee.
5. The second season has been addressed above.
6. Happy Hour is working and more flexible.
7. Jim Y. suggested a look at last years' numbers before publicizing the current second season plan. Some discussion took place about the original thought of having more nights than one of specials. Joe reminded everyone the original suggestion was that he stick to the Thursday night to start with, and then expand as success permits. There is a plan for Saturday nights including themed events like Karaoke, Country Western and Holiday themed specials, such as Halloween, St. Patty's and Valentine's Day. Carol L. mentioned that looking at last year's number is not the best comparison. The reason that this committee requested more recent financial reports is to easily identify the fact that the Yacht Club is going in the right direction.
8. The 2008-09 Football TV package was not worth the investment and will not be reordered.
9. Steps and ramps at the Beach Club were mentioned. If there are ADA issues, they will be addressed when renovations take place.
10. Lighting at the YC entrance concern was mentioned as well as signage pointing out the way to Ocean Parkway. This is not an immediate needs issue, so will not be addressed at this time.
11. At the end of our last workshop meeting, Jim W. and Bill W. were addressed and told that this committee might have overstepped our bounds as far as working with Joe R. on the second season plan. Jim and Bill verified that the committee did not direct anyone but in fact, worked in mutual agreement of the good plans that are now in place.

• Adjournment

Meeting Adjourned at 5:10pm

• Next meeting

September 17, 2009

Respectfully submitted by Carol Ludwig on behalf of
Audrey V. Wahl-Secretary-Clubs Advisory Committee