

CLUBS ADVISORY COMMITTEE -ANNUAL REPORT 10/31/11

Section I. COMMITTEE MEMBERS AND STATUS OF TERMS.

<u>Name</u>	<u>Date Appointed</u>	<u>On Term</u>	<u>Comments</u>
Baker, Diane	2007	2	
Beisler, Pat	2006	2	
Ludwig, Carol	2009	1	
Purcell, Les	2011	1	
Reifsnyder, Sandy	2007	2	
Spataro, Ellen	2007	2	
Audrey Wahl	2010	1	
Whitcomb, Mary Anne	2010	1	
Gomsak, Pete, BL			
Reinhart, Joe, F& B Manager/Vacant as of 9/2011			

Section II. SUMMARY OF MAJOR ACTIVITIES DURING REPORTING PERIOD.

1. Monthly reviews of monthly and quarterly Yacht Club. Began reviewing Beach Club and Country Club financials in August of 2011.
2. Monthly meetings with Food & Beverage manager to receive reports and discuss F.& B operations, new menu items, upcoming events and renovations.
3. Review and discuss possible recommendations to be forwarded to the B.O.D.
4. The committee was represented at targeted board and executive council meetings

Section III. PROBLEMS ENCOUNTERED AND ASSISTANCE REQUIRED.

1. Challenges, at times, getting recommendations and input to Board of Directors through proper email channels.
2. Clubs Advisory Committee is often informed through media and after-the-fact information regarding major decisions of OPA Administration regarding Clubs.

Section IV. REQUEST FOR ITEMS TO BE CONSIDERED TO INCLUSION IN THE NEXT OPA BUDGET. CHAIRPERSONS SHOULD CONSIDER IMPACTS ON THEIR COMMITTEES RELATING TO THE OPA COMPREHENSIVE PLAN.

1. Include Professional Customer Service/Server Training in the budget for Yacht Club and Beach Club Staff. In the absence of a Manager of the Yacht Club and the Beach Club closed at this time, the CAC wanted to include this budget item on their behalf, should they choose to take advantage of it.

Section V. RECOMMENDATIONS FOR BOARD ACTION.

1. Review and update, if necessary, the job description of the Clubs Advisory Committee and the scope of expectations.
2. Review, update, if necessary, and communicate the Business Plan for the Beach Club, Yacht Club and Country Club.
3. Direct the General Manager to develop a Food and Beverage Strategic Plan with clear goals, objectives, and evaluation tools.(carried forward from 2010)
4. A comprehensive survey be taken of O.P.A. members to determine the food and beverage concept they would most likely support at the Yacht Club. (Carried over from 2010)

Attachments: None

Carol Ludwig, CAC Chairperson