

Clubs Advisory Committee Meeting
Ocean Pines Yacht Club
October 20, 2011
Final Minutes

The Clubs Advisory Committee Meeting was opened at 4pm

Present: Carol Ludwig, Jack Ferry, Mary Anne Whitcomb, Pat Beisler, Audrey Wahl, Sandy Reifsnnyder, Les Purcell, Pete Gomsak

Food & Beverage Service Management:

Absent: Diane Baker, Eileen Spataro

Public Comments-None

Summary of Actions:

- Carol will prepare the annual report for the CAC due to the Board by October 31. She will also make a funding request to the Board for service training for Yacht Club staff and for a floor supervisor.
- Carol will provide the CAC with a copy of the Stevens Duke report that was approved on August 4, 2010. When there is a new business plan for the Yacht Club approved in spring 2012, we will get a copy.
- Research Question for next month—is there a reason why restaurants charge more for drinks on the rocks. Please interview two restaurants and ask this as well as charges for drinks for bar stock. Members should report findings at the next meeting

Discussion

Carol welcomed Les Purcell to the committee.

A motion was made seconded and approved to accept the minutes from the September meeting.

Review Financials

The overall totals for August and September Yacht Club financial reports were discussed. A question was asked if the Java Bay Café revenues and costs were shown separately and the answer was no—it is part of regular food—banquet is shown separately.

Question- Can the revenues and costs be shown separately for Java Bay? No, not at the present time. Java Bay was opened as an intangible resort benefit to attract customers.

Java Bay is now serving eggs for breakfast. There is a new menu that started on Monday.

What is the expectation for hiring a general manager for the Yacht Club? Will the Yacht Club be closed after New Years? What are the criteria for hiring the new manager?

Pete Gomsak's Report

No decision had yet been made on keeping Yacht Club open for business after New Years. The criteria are not the bottom line profits if the members are using the Yacht Club. There is no specific trigger point but a decision has to be made. The Board is not yet engaged in the life cycle studies of both the Yacht Club and the Country Club. They will get a report, likely in November. They are expecting a complete package with a range of alternatives. There was a 10 year plan task force with involvement by Board members. Now the Board is not involved in life cycle studies yet but there will be time to evaluate the life cycle studies for both the Yacht Club and Country Club. The life cycle studies will outline the condition of the buildings and what it would take to bring them up to minimum standards.

In the Stevens Duke report, the 10 year task force outlined the uses for the Yacht Club as the primary food and beverage outlet. The Country Club is the secondary facility and the uses are outlined for that.

Carol discussed that the CAC had asked for a strategic plan for the Yacht Club. Pete said the business plan for the Yacht Club is several years old. The Board will ask the General Manager for a business plan for the major facilities to accompany the budget.

Action—Carol will provide the CAC with a copy of the Stevens Duke report that was approved on August 4, 2010. When there is a new business plan for the Yacht Club approved in spring 2012, we will get a copy.

Les said that one of the issues is whether the Yacht Club is a business or an amenity and Pete agreed.

New Business

There are new procedures for committees in Ocean Pines. By October 31, each committee provides to the Board of Directors an annual report of its activities. There is a format for this report. There are things the committees want to work on and there are things the Board will ask the committees to work on through the liaison. They are trying to get the maximum benefit from the volunteer effort. To the extent there are requests from funding for a committee, these should be included in the budget in the October time period.

The most important issue with food and beverage is what we do with the facilities. Second is to broaden the reach within the community with what we have now. The Java Bay objective was to expand the number of residents utilizing the facility and to attract new customers who would return.

Carol would like a better definition of catering policy at the YC and the Country Club. Pete said the catering policy for the Country Club is up to Billy Casper Golf. That question is now resolved.

For the October 31 report, Carol will prepare the annual report. On the Country Club, Billy Casper is responsible for Food and Beverage but the CAC can provide suggestions or become aware of problems you can share it with the General Manager.

Research Question for next month—is there a reason why restaurants charge more for drinks on the rocks. Please interview two restaurants and ask this as well as charges for drinks for bar stock.

Topics for funding request to the Board include service training for Yacht Club staff and the need for a floor supervisor.

The next meeting is November 17 at the Yacht Club.

Respectfully submitted,
Mary Anne Whitcomb-
Secretary - Clubs Advisory Committee