

Clubs Advisory Committee Meeting
Ocean Pines Yacht Club
September 13, 2012
Final

Present:

Carol Ludwig, Diane Baker, Mary Anne Whitcomb, Ellen Spataro, Pat Beisler, Les Purcell, Jack Ferry.
Sharyn O'Hare, CAC Board liaison
Dave McLaughlin, Yacht Club Manager
Not present: Sandy Reifsnyder, Audrey Wahl

Meeting Actions:

Recommendations to the Yacht Club Manager

Informational—The CAC supports a policy of “no shoes no shirt no service” inside the YC building

Informational-As requested by Dave, the CAC recommends that Yacht Club institute a minimum food charge per person for special events; this charge could possibly be made on reservation for a table.

Informational—The CAC is in favor of a policy to only allow pets on outside lower dock level of the Yacht Club.

Information—The CAC supports investigation of the possibility of having a dockmaster and Yacht Club employee at the marina to promote a boater-friendly food and beverage service atmosphere.

When the Yacht Club is ready, the CAC members may help host a “meet and greet” for Chef Chett.

Carol Ludwig opened the Clubs Advisory Committee (CAC) meeting at 4pm

The August minutes were approved.

Carol asked if the Yacht Club could be aided by a no shirt, no shoes no service policy. Dave McLaughlin liked the policy for the inside the Yacht Club. The policy was not enforced and he will make it a formal policy. No further action is needed from the CAC, this policy will be enforced internally.

A question was asked about the business plan submitted to the Board. There has been no discussion of the business plan to date by the Board; the new chef was not involved in the plan. Dave said that once there were comments from the Board, Bob Thompson was going to get a marked up copy from the Board for a final review and then the plan would be discussed with the Chef, particularly on the topic of controlling food and labor costs.

Sharyn said the Board may be looking at other amenities for a business plan. Dennis Hudson is now Chair of the Budget and Finance committee; she said they might send a representative to our meeting. At the Executive Council meeting in November, if there are any issues, Sharyn can bring these up.

Dave stated that there is a new menu at the Yacht Club with two specials a day. With the new Chef Chet, food will now be made fresh; previously 60-70% of food was frozen from Sysco. Special events are being planned where Chef Chett can be showcased, these events will highlight the food. Soups, salad dressings will be homemade. The Yacht Club was previously buying frozen chicken and fish: now they are buying fresh. Dave wants plenty of time for Chef Chett to work out the new menu before they publicize the new menu and chef.

Carol suggested the CAC help Dave host a meet and greet for the new Chef. Carol will work with Dave when he is ready to do this; there was a discussion that there would be a minimal charge for food plus a cash bar.

Dave asked for comments on how to cover the costs of entertainment; many people sit with a glass of water. A suggestion was made to have a check minimum—or a cover charge, for example \$10 a person which comes off your food bill. On another topic, Sharyn said perhaps next time there is a complaint from a neighbor from the area on noise at the Yacht Club, OPA should determine whether this is a consistent problem or if it is just 1-2 chronic complainers as the Yacht Club should not make a change for 1-2 people. Dave said he doesn't want to have loud bands all of the time. Sharyn suggested that any special out-of-town bands be publicized with a press release. Dave said he looks to bar totals increasing with the entertainment.

Sharyn asked if there is any plan to market to boaters. Dave said they are talking about having a staff person at the marine gas pumps talking about Yacht Club; he said there is a need for a dock master to help people with boats. Dave said there will be cases of beer sold next summer to boaters.

Dave asked for recommendation requested on covering costs of band for people at tables and suggestions on the marina. He also asked for a recommendation on whether dogs on leashes should be welcomed on lower deck level only.

Dave is involved in planning of the new building. At the next CAC meeting, if possible, there will be food samples from Chef Chett.

There was a question on getting updates on progress in the new Yacht Club. Sharyn said there were discussions about regular town meetings.

Sharyn asked what clubs were under purview of CACs—Carol said the Yacht Club, Beach Club and food service in the Country Club. Sharon asked what she can do for the CAC. Members said they appreciated knowing what advice would be helpful to the Board. Carol said the CAC sends recommendations to the Board. Sharyn asked to know of things to put on the Board agenda for a vote at least 5 days ahead of time with rationale and supporting information. Sharyn said the Executive Council meeting is November 1 and the CAC Annual report to the Board is October 31.

The recommendations from the CAC to the Yacht Club manager are shown in the list of informational actions in the front of the minutes.

Next meeting is October 18 4pm at the Yacht Club.

Respectfully submitted,
Mary Anne Whitcomb
Secretary, Clubs Advisory Committee