

**Clubs Advisory Committee Meeting
Ocean Pines Yacht Club
July 15, 2010
Minutes**

The Clubs Advisory Committee Meeting was opened at 4:05pm

Present: Sandy Reifsnyder, Pat Beisler, Ellen Spataro, Jim Yates, Bill Wentworth, Audrey Wahl, Mary Ann Whitcomb

Board Liaison: John McLaughlin

Food & Beverage Services Manager: Joe Reinhart

Absent: Carol Ludwig, Diane Baker, Yale Marcus

Welcome: Bill Wentworth welcomed all.

1. Comments from the chair: No comments

Public Comments: There were no public comments at this time.

Minutes Of 6/17/10 Meeting

1. Accepted as corrected.

Comments: Joe Reinhart

Joe R. reported that:

1. Taco Tuesdays is going very well. They have sold

- 1055 Tacos
- 270 Margaritas
- 80 Coors
- 39 Coors Lites

2. Vodka promos have been planned for every Thursday throughout the summer. The LCB will feature Stolli and Wines. Fire fly was the first vodka featured

3. The 4th of July attendance at the YC was more than 17% greater than 2009 attendance.

4. A negative comment regarding the fact that oranges were not pre-cut and waiting to be used in YC Orange Crush drinks was countered with the information that the flavor of the drink depends on freshly cut and squeezed oranges. Therefore oranges should not be prepared ahead of time to assure the fresh quality of the flavor of the drink.

5. Negative comments of any kind affect moral

6. Recent catering has included events for the Anglers Club and the Senior Golf Championship.

7. Wedding numbers are also up. There were 4 weddings planned this week. When it began to rain. Swimming pool table umbrellas were utilized to keep people dry as the band played on.

7. 179 people were served for Brunch on July 11th.

8. A \$5.95 all day special was introduced on Monday July 12th. The special is a Hot Roast Beef Sandwich served on a Kaiser roll with Cole Slaw and a pickle.

- 54 "Specials" were served the first week

- 159 were served the next week
9. Melanie will step up to manage the Beach Club in the absence of current Manager Linda Heutner who was in the hospital.

Old Business:

1. Yacht Club Renovation Update

- Although Yacht Club renovation plans have been delayed, as of this date, neither the General Manager nor the Board have given Joe R. permission to book catering events after September 2010. Several catering opportunities have been turned down. Tom Olsen told a potential event to look elsewhere.
- After discussing the matter, the clubs committee requested that Board Liaison John McLaughlin present the CAC disapproval to the members of the board and request clarity regarding their reluctance to allow Joe R. to move forward in booking events until a decision regarding YC renovation is made.

New Business

1. Financial Report

Discussion regarding the enormous improvement in YC revenues (see summarized financial report) resulted in the CAC request that more publicity be given to the contrast between the previous 3 year's losses publicized at over \$150,000 to this year's loss of \$11,398 under the management of Joe Reinhart.

2. Recommendations to the BOD.

No recommendations were made at this time.

Adjournment

The meeting was adjourned at 5:00pm

Next Meeting

The next CAC meeting is scheduled for September 16, 2010-- 4:00pm at the Yacht Club.

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Respectfully submitted by
Audrey Wahl
for
Carol Ludwig, Secretary