

2013 Annual Report to the Board of Directors Clubs Advisory Committee

Section I. Committee Members And Status Of Terms.

<u>Name</u>	<u>Date Appointed</u>	<u>On Term</u>	<u>Comments</u>
Les Purcell	9/20/11	1	Chair
Audrey Wahl	6/22/11	1	
Jack ferry	6/22/11	1	
Sandy Reifsnnyder	8/29/08	3	term expires 8/29/14
Mary Whitcomb	6/15/10	2	
Steve Lind	1/23/13	1	

Note 1: Two loyal members were lost in October 2013. One new application submitted.

Note 2: 7th Member, Wayne Littleton, appointed in January 2013 but unable to attend for 4 months. Not currently listed as "active".

Section II Summary of Major Activities during Reporting Period

The goal of the Clubs Advisory Committee is to provide advice to the Yacht Club Food & Beverage Manager and the Board; including community input as received by members. This calendar year:

- Provided advice on days/times for happy hour at the Yacht Club
- At request of GM, developed and ran a contest to name the informal dining area of the new Yacht Club facility. This included outlining the proposal for the contest for approval by the Board, development of ballots, press release and contest procedures; reviewing 466 names received and proposing 8 finalist for Board review; tallying final names from vote by Board; announcing the final three names at the Yacht Club closing party and developing press release for final vote from among final three names. A side but important benefit from the contest was development of an email blast list from contest entrant information.
- Discussed preliminary advice for new uniforms; final determination will be made when new Yacht Club décor is chosen.
- Because of excellent cooperation and attendance at meetings, CAC was able to have a good running association with F&B.

Section III – Problems Encountered and Assistance Required

None

Section IV. Request for Items to be to be included in the next OPA budget.

None at this time

Section V. Recommendations for board action.

Committee recommends that prior to the opening of the new Yacht Club facility; the General Manager holds a Town Hall meeting to discuss the business plan/planned operations for the new facility.

Section VI. Recommendations for committee work in 2013-14

CAC is hopeful and willing to be utilized as needed in the ramp up of the new Yacht Club.

Attachments:

Submitted by: _____

Les Purcell, Chairperson