

CLUB ADVISORY COMMITTEE MEETING MINUTES - APRIL 16, 2015

Date: April 18, 2015

Attendees: Les Purcell, Jack Ferry, Gary Miller, Donna Hickey, George Bowers, Steve Lind, Bob Thompson, Audrey Wahl, Wayne Littleton, and Tom Terry (Board Liaison for B. Cordwell)

Not Attending: Mary Ann Whitcomb and Bill Cordwell

Les Purcell called the meeting to order. March Meeting Minutes reviewed and corrected. Barb (?) is the Bar Manager and Nadine will NOT be returning as Catering Manager. Minutes approved as corrected.

Les emphasized the Committee must realize ALL Yacht Club Budget Losses and Profits are based on Last Year Budget numbers. B. Thompson reviewed in detail the YTD (Unaudited) Budget numbers.

S. Lind clarified his "Opinions" documented in the local paper.

Les reviewed the email from B. Cordwell stating Lesson Learned document was sent to the Board and B. Thompson, but only S. O'Hare, T. Terry and B. Thompson replied with comments. G. Bowers approached M. Clarke during an E & N Plant event expressing concern all Board Members did not respond. M. Clarke called Michelle (Admin) she claimed documents were placed in Board Member Mailboxes prior to the last Board Meeting.

Motion made by Donna and approved to have an Agenda developed for future Club Committee Meetings. Committee Members to email Les to place New Business Items for discussion on the Agenda.

Several Committee Members expressed concern not knowing which Events were making or losing money. How can the Committee help? What changes are being considered? In the first year of operation, B. Thompson wanted to place focus on filling seats at the Yacht Club/Cove, and not necessarily just profits.

B. Thompson asked to review Yacht Club Event numbers in detail. Even though several recent events have been successful sellouts, B. Thompson did not want to communicate specific profit/loss numbers, but recommended reviewing the monthly Yacht Club Monthly Budget Report developed by A. Carmine. B. Thompson stated the Labor costs and Utility Costs are being reviewed (Lessons Learned from new operation), and corrections will be made. "The facility is new and we are still learning". No explanation or information regarding Yacht Club Service/Supplies expenses for February.

Food & Beverage Manager Discussion: B. Thompson and/or L. Huettnner appointed 3 Club Committee Members (Les, Donna, and Audrey) to assist in the Resume review and interview process. Several CAC Members with Business, HR, Food Safety, Food Service, Catering, and Hospitality Management backgrounds were not considered. B. Thompson will make the final decision and expects a new F & B Manager in place around the end of April, first of May.

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Wedding and Special Catering Events: Events are booked for several upcoming weekends. G. Bowers noted there was no Actual Revenue from events on the February Budget Report.

T. Terry commented on the overall Profit/Losses of the other Amenities, as well as the importance of feedback from the Association Advisory Committees.

B. Thompson and Yacht Club Staff working on mitigating the Fly problems around the dining areas.

W. Littleton felt the service has been exceptional, but the Menu must accommodate all people. B. Thompson emphasized the Chef was working on Menu items. No high end dining (middle class focus), but menu food selections and prices will increase during special holidays/events throughout the year.

W. Littleton felt several great ideas have been recommended from the Club's Committee, but very few have been considered and implemented. GM and Board must work together and hold the kitchen staff accountable for the food they serve. T. Terry and B. Thompson assured Committee Members their recommendations have been heard, but there are Budget and County restrictions.

D. Hickey will provide B. Thompson a work in progress "In house catering contract" prepared by Nadine back in November, but never approved and implemented. B. Thompson to review.

G. Bowers stated he was not going to the Local Papers to discuss Positive Events at the Yacht Club. He recommended other Members do the same due to the lack of factual event information (Profit & Loss and Patron Surveys) – Integrity Issue.

Committee Members please note and consider:

- Club Meeting Minutes have not been posted on the Committee's website since October 2014.
- Expenses from the Yacht Club Monthly Budget Report should be placed on the Agenda and discussed each month, specifically, Maintenance, Services/Supplies and Other Costs.

Please let me know if I need to add, delete or clarify information from the Meeting.

Thank You!

George Bowers

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