

December 18, 2014

Meeting Minutes from the Clubs Advisory Committee meeting

Attendees: Les Purcell , Jack Ferry, Steve Lind, Audrey Wahl, Gary Miller, Donna Hickey, George Bowers, Mary Anne Whitcomb

Not attending: Wayne Littleton

Board Liaison: Bill Cordwell

Discussion

Les Purcell called the meeting to order. November 2014 Minutes are approved as edited.

Bill Cordwell distributed draft copies of the report to the Board on Issues in adapting to the new venue for review by the CAC members on items 1, 3, 4.

5. A la carte menu

Menu

Comments to Bill Cordwell

There was a comment that some of the entrees may be a bit too fancy for the clientele. If we have bar-type food as in the past and then put the specialty items as specials that menu may be more accepted. Other comments were that we need steak and seafood entrees; it should be a mixture of fine dining and more traditional bar food. Comments were made that since the prices were lowered for the specials more people have been attending and that people there were eating, even at the bar. Now dinners are being served with specialty rolls—previously bread was extra. Suggestion was made for more vegetarian choices.

On ambiance, changes were made to add Christmassy centerpieces and napkins as well as the addition of the boat and Garden Club decorations helped to delineate between the bar area and dining area. Lights have been dimmed and that is an improvement. Some other elements in ambiance, including decorative sound panels are covered in the section on layout and décor.

Service

Comments to Bill Cordwell

Service has improved greatly since the opening and we need to keep up training, particularly for new staff next year. Need to ask Brian find out details of how training is done (method, manual) now, also possibly how training is done in other successful restaurants, either in this section or in the section on training.

A suggestion was made to format the report based on what was in existence at the opening this summer, the lessons learned from the summer and what is being done now.

Decision was made not to include profit margin and net revenues in the report as that is not in the purview of the committee.

2. Layout and Décor.

Comments to Bill Cordwell

Gary sent a detailed email on suggestions. We need to push hard for the high-tops, and then talk about TVs and band placement. A suggestion was made to move the boat to be a divider between bar and restaurant and have one or two people band in the bar area. Other options were to have sound absorbing dividers, valances or ceiling tiles will help with the acoustics problem.

Bars

Current situation—there was no ability to serve draft beer at the outside bar and there should be draft beer. There was no policy on use of plastic and glass glassware; martini glasses were also too small. There are several flaws in the design of the bar and make suggestions of how to mitigate these design problems. Here is what happened in the summer and what are recommendations to fix in the summer. The outside bar is very hot and needs extended overhang, awning or huge umbrellas. Similar issues exist with the second floor deck of the Yacht Club. Make sure high-tops, TV etc. is included. Should we mention fly mitigation?

Entertainment

During the winter have solo, duos until acoustic issue resolved. There are times when we could use the upstairs bar and dining room when catering events are not booked entertainment could happen.

Security

Good security system exists—make sure systems are functioning. Were there any problems this summer?

Maintenance-What happened in the summer-plants weren't watered and we lost ferns downstairs. Bathrooms—cleaning and maintenance of supplies weren't regularized. Someone needs to be in charge. There was trash on the grounds in the summer, grass was not maintained near marina area—the outside grounds should be cleaned and maintained. Windows should be cleaned on regular basis and part of a maintenance regime.

Comment cards should be distributed regularly.

Next meeting is January 15.

Respectfully Submitted,

Mary Anne Whitcomb

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